

ESTABLISHED 1917 A CENTURY OF SERVICE

FARMERS AND CONSUMERS

MARKET BULLETIN

GEORGIA DEPARTMENT OF AGRICULTURE • TYLER HARPER, COMMISSIONER

For more than a century, the Farmers and Consumers Market Bulletin has served as a resource for Georgians seeking to buy, sell or trade everything from tractor implements and combines to bees and blueberries. With the addition of targeted news coverage of issues important to Georgia's \$91.4 billion agriculture industry, the Market Bulletin continues to serve as the go-to source for Georgians from all walks of life with ties to or an interest in farming and agribusiness.

The Market Bulletin is published faithfully every two weeks by the Georgia Department of Agriculture. The paper is both mailed and available online through agr.georgia.gov to over 25,000 paid subscribers and 45,000 GATE members. A portion of the Market Bulletin's subscriber base resides outside of Georgia — primarily in the border states of Florida, Alabama, Tennessee and the Carolinas.

Thousands of complimentary copies of the paper are distributed annually to a diverse audience by our Georgia Grown Marketing Team at promotional events such as the Southeast Regional Fruit & Vegetable Conference, the Georgia National Fair in Perry and the Sunbelt Agricultural Expo in Moultrie.

Subscribers submit hundreds of classified ads per issue, and we partner with the Mercer University School of Medicine, the Georgia Forestry Commission, the University of Georgia College of Agricultural and Environmental Sciences and others to provide targeted, relevant editorial content for growers and consumers throughout Georgia.



Advertising Information & Rate Card

2026

Ad reservations are due by noon, two weeks prior to publication date desired. Artwork is due by close of business the following Monday.

Publication Schedule

January 7

January 21

February 4

February 18

March 4

March 18

April 1

April 15

April 29

May 13

May 27

June 10

June 24

July 8

July 22

August 5

August 19

September 2

September 16

September 30

October 14

October 28

November 11

November 25

December 9

December 23

Advertising Rates & Frequency Discounts

Open Rate \$18.00 per sq in
Applies to all non-standard sized ads

Non-Profit/Public Service Rate 50% off Single Issue or Open Rate
Discount for non-profit organizations and public service bodies

MODULAR RATES	Full page 10.375" x 13.625"	Half page 10.375" x 6.75" (H) 5.125" x 13.625" (V)	Quarter page 10.375" x 3.3125" (H) 5.125" x 6.75" (V)	Eighth page 5.125" x 3.3125" (H)
Single Issue (Standard)	\$1000	\$600	\$300	\$200
6 Issues (10% savings)	\$5,400	\$3,240	\$1,620	\$1,080
13 issues (20% savings)	\$10,400	\$6,240	\$3,120	\$2,080
26 issues (40% savings)	\$15,600	\$9,360	\$4,680	\$3,120

